

Becoming an Ambassador

Becoming an Ambassador is a simple and meaningful way to support the Guidelines and help build awareness, momentum, and uptake across your networks



1. Sign the Declaration of Support

Sign a short declaration confirming alignment with the intent of the Guidelines and a commitment to promote awareness and uptake through your networks



2. Receive Your Ambassador Toolkit

We'll provide a welcome package including key messaging, social media graphics, suggested posts, and guidance on how to reference the Guidelines in your communications



3. Outreach & Amplification

Promote the Guidelines through meetings, briefings, newsletters, events, social media, and professional networks — and encourage aligned organisations to consider becoming Signatories

